



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 863196

Schedule Dates 10/24/12-11/02/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY,NOELLE
Phone/Fax (202) 559-6428 /
CPE 11/27/1257
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/19/12
Last Modified 10/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06387199
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$24,231.00
Net Total \$137,309.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	66	\$99,300.00
Nov. 2012	42	\$62,240.00
Grand Total:	108	\$161,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12:57P- 2P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10A- 10:58A (ET)						1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	11P- 11:35P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	11:35P- 12:02A (ET)						1			1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10:58A- 12P (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12:02A- 1:06A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/19/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12P- 12:57P (ET)						1			1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	2P- 3P (ET)						1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL	10/19/12
9.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	3P- 3:58P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	KATIE	10/19/12
10.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	3:58P- 4:58P (ET)						1			1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12
11.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	4:30A- 4:59A (ET)						1			1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/19/12
12.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	4:58P- 5:29P (ET)						1			1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
13.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5A- 5:58A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/19/12
14.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12

CONFIRMATION CONTRACT

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Comments:



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15.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	6P- 6:30P (ET)						1			1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
16.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:58A- 7A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
17.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	6:58P- 7:28P (ET)						1			1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
18.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
19.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:28P- 7:57P (ET)						1			1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12
20.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	9A- 10A (ET)						1			1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:57P- 2P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
22.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10A- 10:58A (ET)		1							1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11P- 11:35P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
24.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)		1							1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
25.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
26.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:02A- 1:06A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/19/12
27.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12P- 12:57P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
28.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	2P- 3P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL	10/19/12

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29.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3P- 3:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	KATIE	10/19/12
30.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3:58P- 4:58P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12
31.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)		1							1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/19/12
32.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:58P- 5:29P (ET)		1							1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
33.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5A- 5:58A (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/19/12
34.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:29P- 5:58P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
35.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
36.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
37.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6:58P- 7:28P (ET)		1							1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
38.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
39.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:28P- 7:57P (ET)		1							1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12
40.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	9A- 10A (ET)		1							1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
41.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:30P- 12:05A (ET)							1		1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11 after CF	10/19/12

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42.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	1:05A- 2:05A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCI INQUEST late due to CF	10/19/12
43.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	\$700.00	\$700.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
44.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1			\$1,000.00		Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	10/19/12
45.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (ET)								1	1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
46.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
47.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:58A- 9A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
48.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12:57P- 2P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
49.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10A- 10:58A (ET)					1				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12
50.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:35P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
51.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11:35P- 12:02A (ET)					1				1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
52.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10:58A- 12P (ET)					1				1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
53.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12:02A- 1:06A (ET)					1				1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/19/12
54.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12P- 12:57P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
55.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	2P- 3P (ET)					1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL	10/19/12

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56.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	3P- 3:58P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	KATIE	10/19/12
57.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	3:58P- 4:58P (ET)					1				1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12
58.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	4:30A- 4:59A (ET)					1				1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/19/12
59.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	4:58P- 5:29P (ET)					1				1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
60.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5A- 5:58A (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/19/12
61.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:29P- 5:58P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
62.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6P- 6:30P (ET)					1				1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
63.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:58A- 7A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
64.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6:58P- 7:28P (ET)					1				1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
65.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7A- 9A (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
66.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:28P- 7:57P (ET)					1				1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12
67.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	9A- 10A (ET)					1				1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
68.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	12:57P- 2P (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
69.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10A- 10:58A (ET)			1						1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12

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Package Deal
Commission % 15.00
Commission \$24,231.00
Net Total \$137,309.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	66	\$99,300.00
Nov. 2012	42	\$62,240.00
Grand Total:	108	\$161,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11P- 11:35P (ET)			1						1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
71.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	11:35P- 12:02A (ET)			1						1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
72.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	10:58A- 12P (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
73.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	12:02A- 1:06A (ET)			1						1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/19/12
74.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	12P- 12:57P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
75.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	2P- 3P (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL	10/19/12
76.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	3P- 3:58P (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	KATIE	10/19/12
77.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	3:58P- 4:58P (ET)			1						1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12
78.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	4:30A- 4:59A (ET)			1						1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/19/12
79.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	4:58P- 5:29P (ET)			1						1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
80.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5A- 5:58A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/19/12
81.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5:29P- 5:58P (ET)			1						1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
82.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6P- 6:30P (ET)			1						1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
83.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	5:58A- 7A (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 863196

Schedule Dates 10/24/12-11/02/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY, NOELLE
Phone/Fax (202) 559-6428 /
CPE 11/27/1257
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/19/12
Last Modified 10/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06387199
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$24,231.00
Net Total \$137,309.00
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	66	\$99,300.00
Nov. 2012	42	\$62,240.00
Grand Total:	108	\$161,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
84.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	6:58P- 7:28P (ET)			1						1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
85.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7A- 9A (ET)			1						1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
86.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	7:28P- 7:57P (ET)			1						1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12
87.0	Normal Line / SPOT	10/30/12-10/30/12	4	:30	9A- 10A (ET)			1						1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
88.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:57P- 2P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	THE CHEW	10/19/12
89.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10A- 10:58A (ET)				1					1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY	10/19/12
90.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11P- 11:35P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
91.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:35P- 12:02A (ET)				1					1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	ABC NIGHTLINE	10/19/12
92.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10:58A- 12P (ET)				1					1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
93.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:02A- 1:06A (ET)				1					1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	JIMMY KIMMEL	10/19/12
94.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12P- 12:57P (ET)				1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	13 NEWS MIDDAY	10/19/12
95.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	2P- 3P (ET)				1					1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	GENERAL	10/19/12
96.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	3P- 3:58P (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	KATIE	10/19/12
97.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	3:58P- 4:58P (ET)				1					1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)	DR. OZ	10/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 863196

Schedule Dates 10/24/12-11/02/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY, NOELLE
Phone/Fax (202) 559-6428 /
CPE 11/27/1257
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AM CROSSROADS 10/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/19/12
Last Modified 10/30/12
Entered By Penne Marsh
CO-OP No
Headline # 06387199
Demo
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Commission % 15.00
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Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
98.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	4:30A- 4:59A (ET)				1					1	\$100.00	\$100.00	Norfolk (WVEC) (WVEC)	430AM NEWS	10/19/12
99.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	4:58P- 5:29P (ET)				1					1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 5P	10/19/12
100.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5A- 5:58A (ET)				1					1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	5AM NEWS	10/19/12
101.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:29P- 5:58P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
102.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6P- 6:30P (ET)				1					1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
103.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:58A- 7A (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
104.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:58P- 7:28P (ET)				1					1	\$2,700.00	\$2,700.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	10/19/12
105.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7A- 9A (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
106.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7:28P- 7:57P (ET)				1					1	\$2,800.00	\$2,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY	10/19/12
107.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9A- 10A (ET)				1					1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
108.0	M/G For 44.0.1 / SPOT	10/31/12-11/02/12	5	:30	5:58A- 7A (ET)	2			X	X	X			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)	mg for storm coverage	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: